



Call for Scholarships at the California State University Northridge for 2024-2025

IBS Americas is pleased to announce that the call for scholarships in partnership with the California State University Northridge (CSUN) is now open!

The call offers the opportunity to apply for one of the 4 programs offered at CSUN. The main objective of our courses is to enhance your knowledge and skills in management and business-related fields, improve your English language proficiency, and provide you with an international experience in the United States business world.



Application Requirements

Be an active student or graduate
Intermediate/advanced level of English

Information about the programs

- Scholarship of 70% of the tuition fee;
- Modality: face-to-face;
- Duration of the programs: 3 weeks
- Dates: July 2024 - January/July 2025
- Classes and visits to local companies;
- Business English module included;
- Classes with professors from the university, with great executive experience;
- Double Certification in Executive Management and Business English.





Programs and objectives

DCE - Digital Companies & E-business Revolution

To train managers in the use of Artificial Intelligence and Data Technology in the development of the organization's business strategies. To know the concepts of Internet of Things and its applicability in the processes of innovation, competitiveness, and sustainability of organizations.

LAD - Leadership in an Age of Disruption

To train executives to analyze the impact of new technologies in the development of business strategies. Promote participants to reflect on the evolution process of leadership in organizations and the importance of developing High Performance teams for the success of projects and business of companies.

CDI - Communication Design & Innovation

To train the Marketing Communication manager in the articulation of company strategies, with an innovative and strategic vision.

DTS - Applied Design Thinking and Storytelling

To have contact with innovative approaches that allow solving persistent and complex challenges with the client's needs as the focal point to be met.

To participate in the selection process go to:

[Call for Scholarships in California 2024-2025](#)

Deadline

December 24th, 2023

Scholarship Coordinator

Prof. Ricardo Britto, Ph.D.

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